





## ABOUT US

In this tech-enabled era, The Impact Engine blends the limitless power of technology with the vibrant energy of our youth to create a people-oriented oasis in order to deliver unparalleled results for our clients. We pride ourselves on our innovative approach to digital marketing, using cutting-edge techniques to help our clients grow their businesses and achieve their goals. Our team is constantly exploring new methods and staying ahead of the curve, so you can be rest assured that we'll deliver results that exceed your expectations. Let us help you take your business to the next level and make a real impact in the industry.





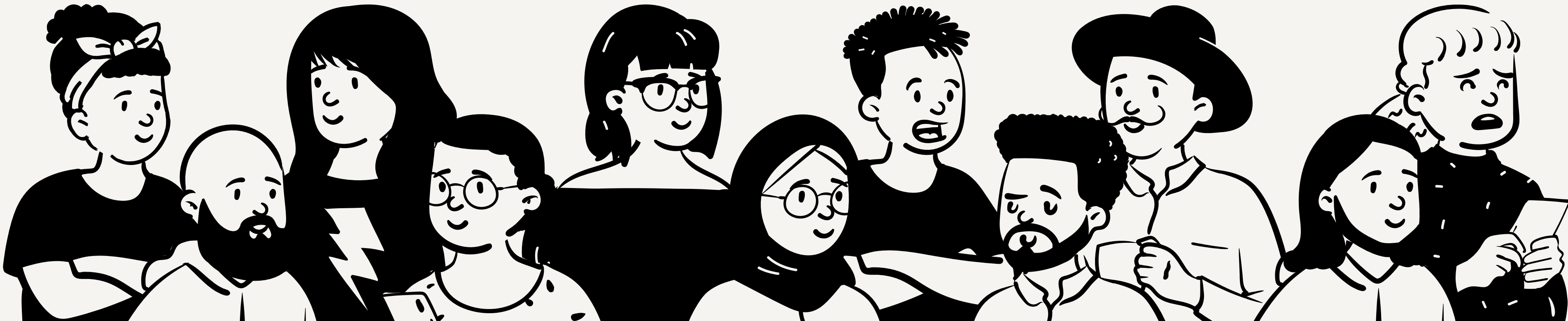
Our purpose is to create an impact with our creativity and fresh perspective.



Our mission is to create integrated solutions personalized for your business goals.



Our vision is to help businesses grow by the power of social media marketing.





## OUR SERVICES

At The Impact Engine, we're dedicated to providing our clients with exceptional digital marketing services. We use creative methods to drive real results and make a lasting impact, drawing on our experience with diverse clients to prioritize customization, creativity, and constant innovation. By understanding our clients' unique needs and goals, we develop tailored strategies that help them succeed. We've helped businesses of all sizes and industries achieve success, and we're ready to help you unleash your full potential and reach your goals.








# 01. SOCIAL MEDIA MARKETING



- Social media is a powerful tool for businesses to connect with their audience and promote their brand.
- We offer social media advertising services to help businesses reach their target audience effectively.
- Our team of social media experts works closely with clients to develop a custom advertising strategy.
- We align the strategy with the client's business goals and target audience.
- We use the latest techniques and platforms to create engaging and impactful social media ads.
- Our social media ads aim to grab the attention of the audience and drive maximum conversions.



- Tailored ads for precise audience targeting.
- Cost-effective marketing through social media ads.
- Enhanced brand visibility via strategic campaigns.
- Engaging content in the form of graphics, videos, and persuasive copy.
- Community engagement fosters loyalty and trust.
- Regular monitoring, analyzing audience behavior, and detailed reports showcase our impact.

	Boosted Instagram media 23 Jan • Created by Yas... Boosted Instagram media	Completed	67,026 Reach	588 Link Clicks	₹2,035.91 Spend of ₹340.00 per day
	Boosted Instagram media 17 Jan • Created by Yas... Boosted Instagram media	Completed	54,032 Reach	1,204 Link Clicks	₹1,799.99 Spend of ₹300.00 per day
	Boosted Instagram media 17 Jan • Created by Yas... Boosted Instagram media	Completed	166.5K Reach	672 Link Clicks	₹1,791.52 Spend of ₹300.00 per day
	Boosted Instagram media 14 Jan • Created by Yas... Boosted Instagram media	Completed	53,105 Reach	579 Link Clicks	₹1,792.55 Spend of ₹300.00 per day
	Boosted Instagram media 11 Jan • Created by Yas... Boosted Instagram media	Completed	140.2K Reach	588 Link Clicks	₹1,795.12 Spend of ₹300.00 per day



Conrad Pune  
Published by Yash Jhanwar · 4 November at 17:45 · 🌐

Where grandeur meets comfort.  
Great Small Breaks package includes:

- Luxury room with breakfast and a complimentary one-time dinner
- 20% Discount on Food & Soft Beverages
- Kids stay & free meals. (up to 2 kids)
- Airport Transfer Facility
- Extensive range of activities and amenities for Conrad Champs

Enliven your days with the warm hospitality & premium amenities of Conrad Pune.  
Explore a range of extravagant facilities, including our award-winning Spa, fully-equipped Gym, temperature-controlled Swimming Pool & more.  
Credits: @perniaq  
To avail this package, please dial 020 6745 6745 or click <https://bit.ly/StayAtConradPune>

Luxury room with breakfast Book Now Extensive range of activities Book Now Ther treat Book Now

### Analysis

Duration: 4th – 30th Nov  
Amount spent: INR 4,800  
Campaign link clicks: 25,350

Reach: 1,99,609  
Impressions: 335,954  
Actions: 25350  
Cost per click: 0.19 INR  
Cost per 100 impressions: 14.29 INR

GMB Analysis:  
Online production during campaign:  
Hotel Direct:  
CTA LINK: <https://bit.ly/StayAtConradPune>

Performance overview

Amount spent ₹4,799.92 Impressions 335,954 Link Clicks 25,350

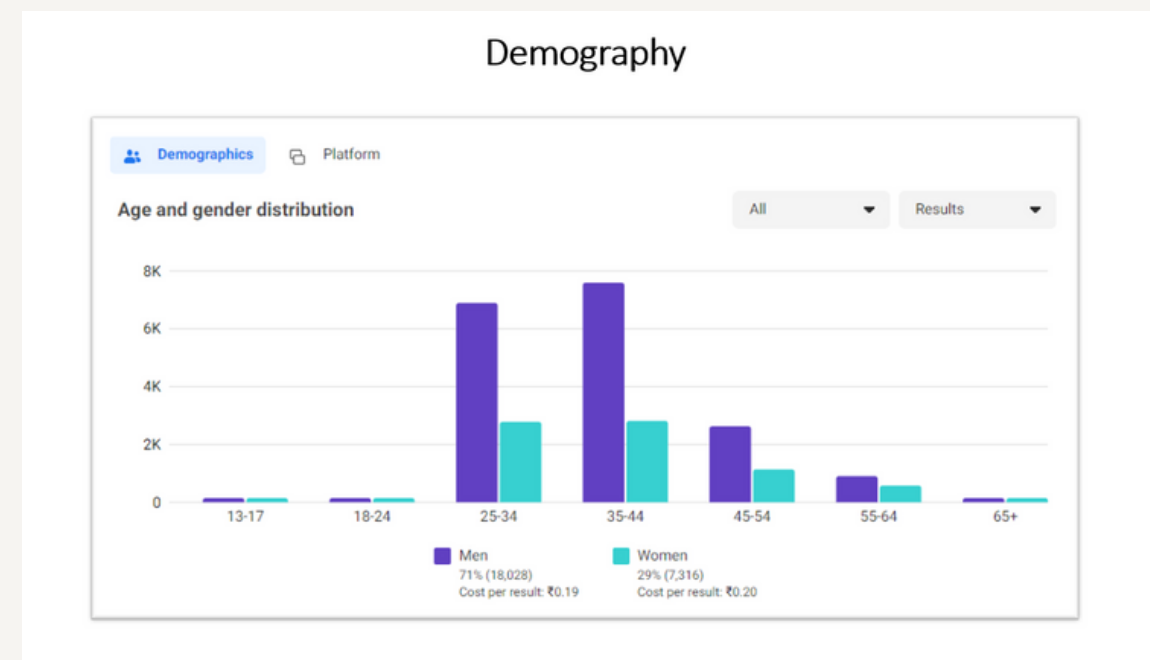
Performance overview

Link Clicks 25,350 Reach (Median) 199,609 Impressions 335,954

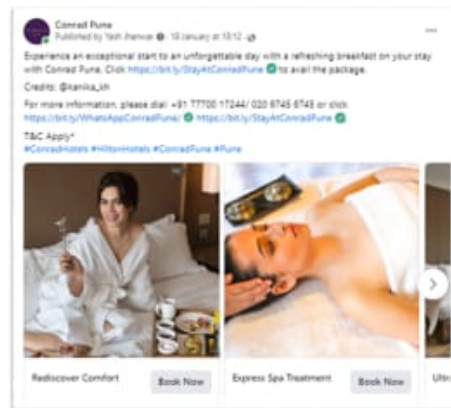
A snapshot of one of our many successful campaigns across sectors

Applying the same strategy with Conrad Pune, we generated leads on an exponential level. The impressions, engagement, followers, and the entire brand outlook at large raked in a huge positive response.

In a recent ad-campaign for Conrad, a nominal amount of Rs. 4800 led to 3,35,954 impressions, out of which the link clicks were 25,350.



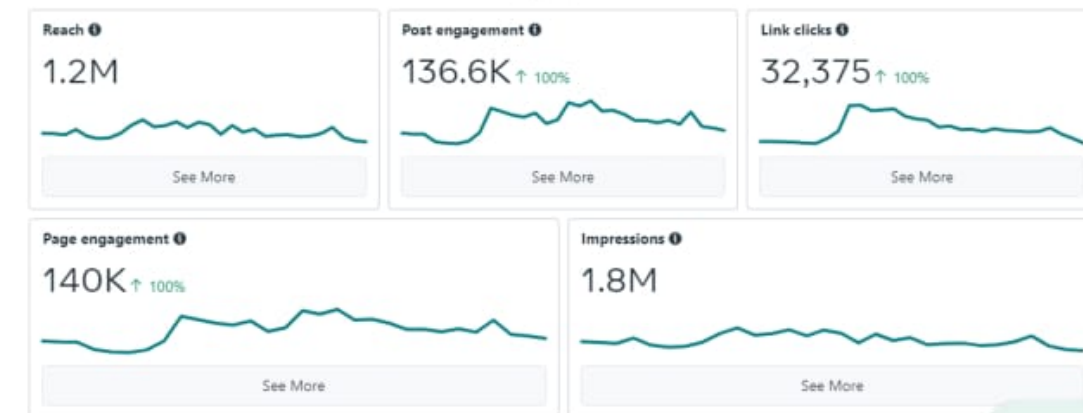
## Bed and Breakfast Dates: 10th – 31st January



Bed and Breakfast Campaign Generated **14,113** link clicks with almost 140k reach and also was our **best-performing** ad this month.

## PAID AD INSIGHTS

Total Money Spent:  
40,000/-



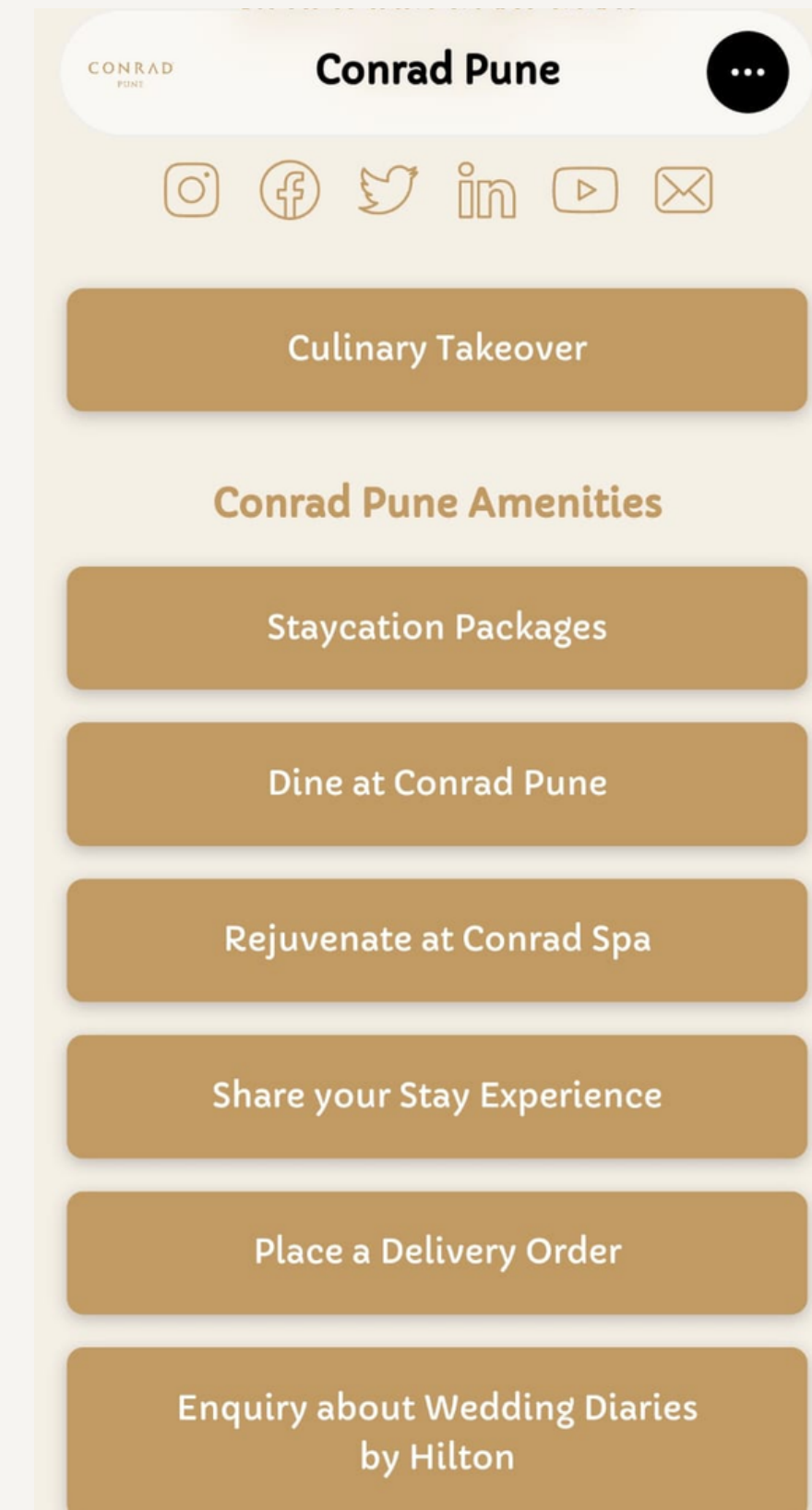
This highlights the reach, engagement and link click achieved by Ads and content that was boosted.





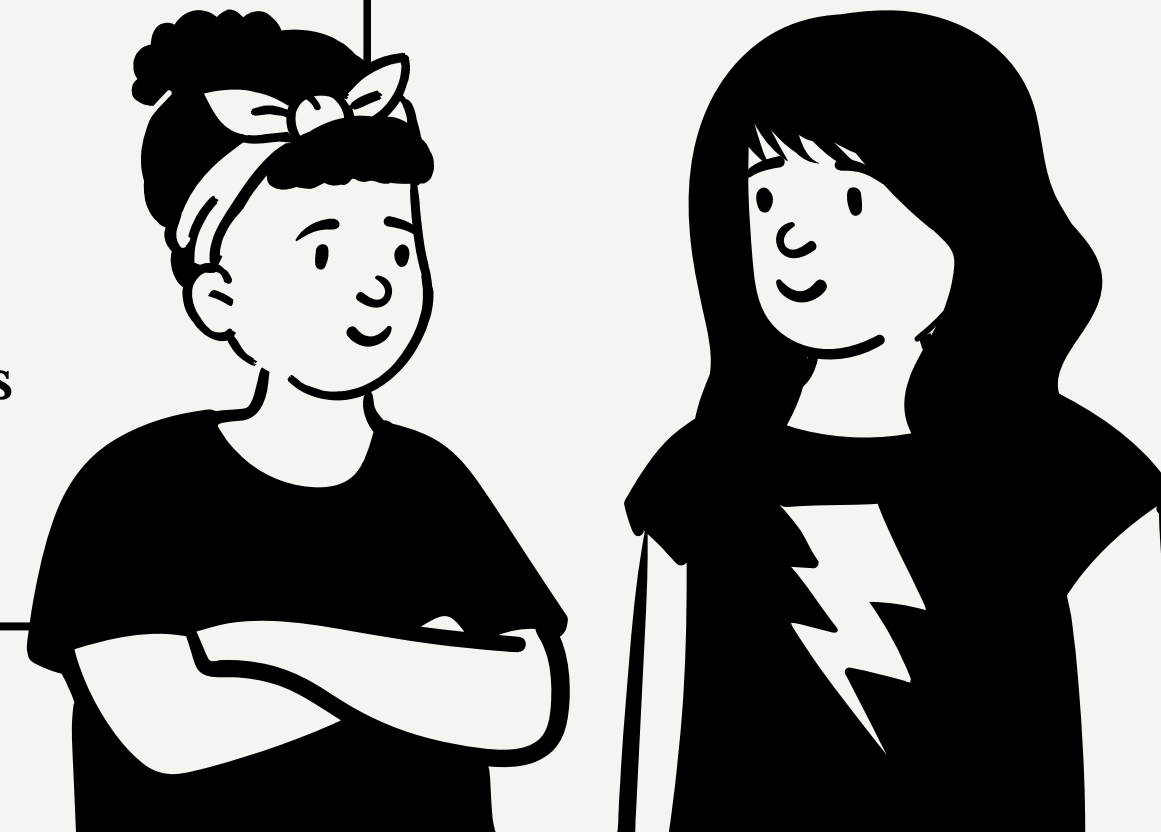
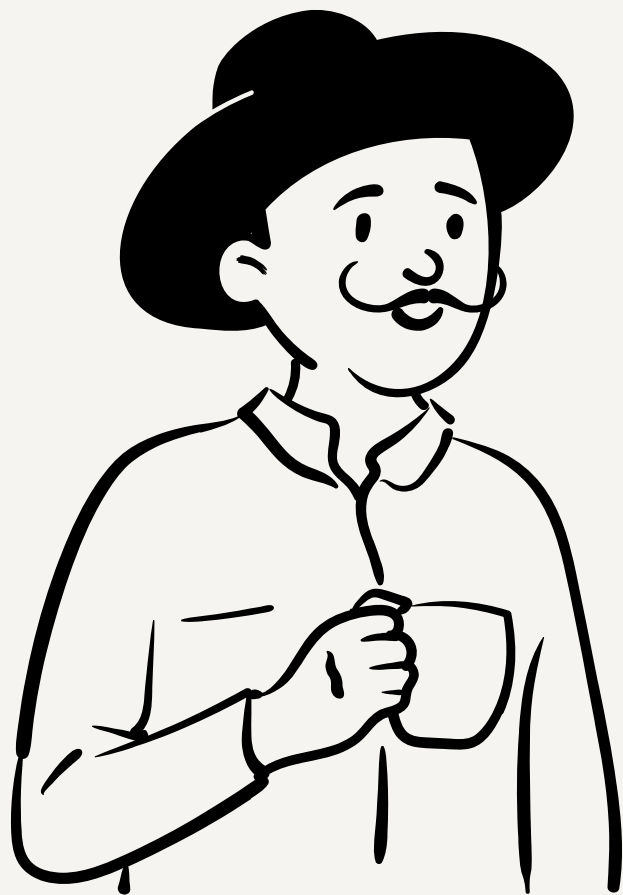


- The impressions for Conrad’s Facebook page augmented at a good scale too.
- Moreover, the setting up and management of their Linktree account helped the audiences navigate through their services.
- Besides Instagram, their events and services were promoted through other mediums as well.
- We study and analyse the media trends to hit the button for performance marketing at the sweet spot!



## 02. DESIGN AND COMMUNICATION

- A strong brand identity is crucial for business success.
- The brand must reflect values, mission, and vision.
- Collaborative approach to brand identity ensures a powerful brand that connects with the audience.
- Our team works closely with clients to understand their unique story.
- We help create or refresh a brand that reflects core values and unique selling points.





## LOGO DESIGN

We've created bespoke logo designs for our clients that reflects the true essence of their brand and make them unique.

Let us design a logo that sets you apart from everyone.





## PACKAGING DESIGN

We have created packaging designs for brands like Aeka Coffee, where the packaging not only looks great but also tells the story of the brand.

We've made sure that the designs are attention-grabbing in the best way, drawing the consumer's eye to the shelves, providing them with the information about the coffee and the brand's mission.





## EVENT COLLATERALS

We have created some of the most innovative and engaging invites for our clients.

From the initial concept to the final execution, we have ensured that the invites perfectly reflect the theme and message of the event.



# Summer SPECIALS



## BEER BUCKETS (5 BEERS)

Heineken Silver	999
Budweiser	1199
Kingfisher Ultra	1199
Hoegaarden	1799
Corona	1799

## ON THE TAP (PITCHERS)

Kingfisher Draught	699
Craft Beers by Kimaya	999

## CORONA COCKTAILS (BUCKETS)

Daytona Radler (Corona, Tequila, OJ, & Blue Curacao)	1899
Bay Area Blush (Corona, Cranberry, Lime, Vodka & Fresh Pomegranite)	1899
Coronita (Corona, Tequila, Lime Juice, Salt Rim)	1899
Mexico To Mumbai (Corona, Old Monk, Kalakhatta, In House Spice Mix & Mint)	1899
Corona Sunrise (Corona, Vodka, OJ, Grenadine)	1899

## SEASONAL G&T'S

\*Made with Greater Than (60ml)

Grapefruit & Rosemary	399
Cucumber & Basil	399
Watermelon & Mint	399
Kairi & Elderflower	399

## SIGNATURE SUMMER COCKTAILS

Bourbon & Mint Highball Jim Beam stirred with fresh mint & lime, topped up with Ginger Ale	429
Goan Beach Breeze Goan Feni shaken with Cranberry & Pineapple juice	399
The Frose (Frozen Rose) Frozen Rose blended with fresh strawberries & honey	399
Ginger Spritz Gin, muddled ginger & Elderflower topped up with sparkling wine	429
Frozen Mango & Coconut Margarita Tequila, Cabo, Mango, Coconut & Lime	449
Bromosa Draught Beer, Vodka & Orange Juice	349



# किमयागार SUNDAY BRUNCH



FT. LIVE MUSIC BY SIDDHARTH RATNA TO SET THE VIBE!

UNLIMITED FOOD@ 1099/- A.I.  
UNLIMITED FOOD + CRAFT BEER @ 1499 A.I.

## CHOICE OF EGGS

(Bacon Omlette, Masala Omlette, Fried Eggs)

## PIZZA

Farmhouse Pizza  
Peri Peri Chicken Pizza

## BEERS

Mango Wheat  
Kairi Sour  
Hefeweizen  
Munich Lager  
Chocolate Stout  
90 Mins IPA

## DIY SALAD COUNTER

Lettuce, Olives, Jalapenos,  
Balsamic Vinegar, Cherry  
Tomato, Baquette

## MAINS

Mexican Rice with Creamy Cheese  
Sauce  
Veg Hakka Noodle with Schezwan Dip  
Veg Hyderabadi  
Chicken Maratha

## APPETIZERS

Crispy Chicken  
Chilli Garlic Mushroom

Jeera Rice  
Assorted Breads - Plain Roti,  
Butter Roti, Missi Roti,  
Pudina Paratha, Garlic Naan

## GRILLS

Murghan Kebab  
Fish Burnt Chilli Tikka  
Veg Sesame Seekh Kebab  
Paneer Hilltop Kebab

## DESSERT

Nut Brownie with  
Chocolate Sauce  
Gajar Ka Halwa



# MENU DESIGN

The menus that we've designed are so much more than just a list of dishes.

We craft a visual and culinary experience that sets our clients apart.



CONRAD  
PUNE

## BOUNDARIES AND BEVERAGES

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**COMBOS**

4 beers + 2 starter (Vegetarian) @ 1500++  
4 beers + 2 starter (Non Vegetarian) @ 1650++

●●●●●

**BEVERAGE DEALS**

•BEER BUCKETS•

	3Btls	5Btls
Kingfisher Ultra	899	1299
Kingfisher Premium	799	1099
Heineken	899	1299




\*Our standard measure for spirit is 30 ml.  
\*\*All prices are in Indian Rupees subject to applicable government taxes and service charge.  
\*\*\*Service charge is discretionary/voluntary payment on part of guests.

CONRAD  
PUNE

**VEGETARIAN APPETIZERS**

Barbecue Corn Ribs, Lemon Mayo	525
Jackfruit Galouti on Ulta Tawa Paratha	550
Afghani Paneer Kathi Kebab	575
Caramelised Onions and Cheese Quesadillas, Three Tomato Salsa and Guacamole	600
Vegan Plant Based Kheema Samosa Mint Chutney & Tamarind Sauce	550

●●●●●

**NON VEGETARIAN APPETIZERS**

Kerala Style Egg Chili	575
Taiwanese Fish Cutlet with Orange Chili Dip	600
Gosht Kadak Seekh Kebab	650
Chicken Changezi Kebab	600
Gambas a La Griglia	675




\*Our standard measure for spirit is 30 ml.  
\*\*All prices are in Indian Rupees subject to applicable government taxes and service charge.  
\*\*\*Service charge is discretionary/voluntary payment on part of guests.

# MENU DESIGN

We had the pleasure of creating a four-fold newspaper menu for our esteemed client Conrad Pune.

We conceptualized and executed a menu that not only showcases the restaurant's exquisite cuisine but also celebrity chef Vicky Ratnani's delectable creations.

In this way, we were able to capture the essence of Al Di La and create a memorable experience for their guests.



# MENU DESIGN



**Chef Amninder Sandhu.**

Inspiration for this menu is found in traditional cooking methods and techniques that are found across the length and breadth of the country. The menu features a balance of long forgotten recipes passed down from generations and some inventive signatures put together by Chef Amninder Sandhu.

Her food is rooted in the techniques of traditional methods of slow cooking with ingredients which are sourced from various regions across the country like- Assam, Kashmir, Nagaland, Majuli, Alleppey and more.

The handpicked ingredients sustainably sourced from across India's diverse flora and fauna brings together a melange of flavours which is an artistic culmination of several cultures and worlds ranging from Naga Mushrooms to Goan breadfruit to Gutti Aloos from Assam this is artisanal cooking at its best. Chef Amninder believes in using traditional cooking methods through usage of copper lagans and also cooking over wood and charcoal fire that through its slow cooking process imparts flavour unlike any other.

Chef Amninder endeavours to take you on an unforgettable gastronomic journey. Do take a peek into her world of culinary magic, of artful presentation and an experience unparalleled.

CONRAD zeera PUNE

## THE BOLD INDIAN FLAVOURS

CHEF'S DEGUSTATION Series



**MONIKA**  
Alcobev Limited



### SMALL PLATES

#### VEGETARIAN

<b>Colocasia Uttapam Tacos</b> Confit Garlic Aioli, Allbaug Onions, Wayanad Pepper   🌱 🌾	715
<b>Manipuri Black Rice Dosa Squares</b> Malai paneer, House made Gunpowder   🌱 🌾	695
<b>Kashmiri Morels</b> Goorgi Mushroom Mince, Nachni & Walnut Soil   🌱 🌾	825
<b>Goan Breadfruit Tawa Boti</b> Gavran Garlic, Amaranth Papdi, Maloong Lemon   🌱	695
<b>Naga Mushroom Gilawat</b> Truffle, Crisp Saffron Biscuit   🌱 🌾 🌿	715
<b>Smoked Aubergine</b> Pomegranate Molasses, Macadamia Nuts, Mango Chutney   🌱 🌿	695

#### NON VEGETARIAN

<b>Lobster Uttapam Tacos</b> Confit Garlic Aioli, Allbaug Onions, Wayanad Pepper   🌱 🌿	1250
<b>Charred Bakti</b> Pink Peppercorn, Raw Mango, Crisp Herbs   🌱 🌾 🌿	895
<b>Manipuri Black Rice Dosa Squares</b> Chicken Khurchan, Housemade Gunpowder   🌱 🌾	895
<b>Kakori Kebabs</b> Silbatta Chutney, Sirka Onions   🌱 🌾	925
<b>Naga Crispy Pork Salad</b> Pomelo, Strawberry, Macadamia Nut   🌱	1250
<b>Smoked Newzealand Lamb Chops</b> Red Chili, Garlic, Clove Smoke   🌱	2400

CONRAD zeera PUNE

### MAINS

#### VEGETARIAN

<b>The Final Table Paneer Kofta</b> As Cooked on Nettles - The Final Table Indian Challenge by Chef Amninder Sandhu   🌱 🌾	895
<b>Pearl Potatoes</b> Assamese Gutti Aloo, Almond, Yogurt, Red Chili   🌱 🌾	795
<b>Fig and Purple Potatoes</b> Charred Onions, Tomatoes   🌱	795
<b>Jackfruit Deomali</b> Bamboo Smoked Jackfruit, Fragrant Alpinea Leaf Wrapped Pink Sticky Rice   🌱	895
<b>Kesar and Gucchi Pulao</b> Saffron, Morels, Fragrant Basmati Rice   🌱 🌾	795
<b>Dal Padoliwali</b> Cooked in a Handcrafted Earthenware Vessel, Homemade White Butter   🌱	715

#### NON VEGETARIAN

<b>Ammu's Amritsar</b> <b>Signature Butter Chicken</b> All Time Classic from Chef Amninder's Popular Ammu's Recipes   🌱 🌾	1150
<b>Theccha Prawns</b> Sugarcan Glaze, Red Radish   🌱 🌾	1250
<b>Mutton Deomali</b> Bamboo Smoked Mutton, Fragrant Alpinea Leaf Wrapped pink sticky rice   🌱 🌾	1250
<b>Malabar Fish Curry</b> Kolkata Bakti, Coconut Milk, Curry Leaves, Raw Mango   🌱	1050

## THE BOLD INDIAN FLAVOURS

<b>Raan Biryani</b> A Chef Sandhu's signature - Goat Leg, Fragrant Basmati Rice   🌱 🌾	1800
<b>Accompaniments   🌱</b> Naan, Confit Garlic, Kalonji	125
Dahi Ki Khamiri Roti	125
Seeded Amaranth Roti Gf	125
Red Rice	275

### MEETHA

<b>Angoori Rabdi</b> Cottage Cheese, Phyllo   🌱 🌾	425
<b>Gosht Halwa</b> 🌱 Naga Smoked Black Cardamom Icecream   🌱	625
<b>Marigold Icecream Sandwich</b> White Chocolate Crisp Biscuits   🌱	415
<b>Mango Cornets</b> Soft Kalakand, Pistachio   🌱 🌾 🌿	415

Please ask our chef for recommendations in case of allergies.  
All prices are in Indian Rupees subject to applicable Government taxes.  
An average active adult requires 2,000 kcal energy per day; however, calorie needs may vary.

**MONIKA**  
Alcobev Limited

CHEF'S DEGUSTATION Series



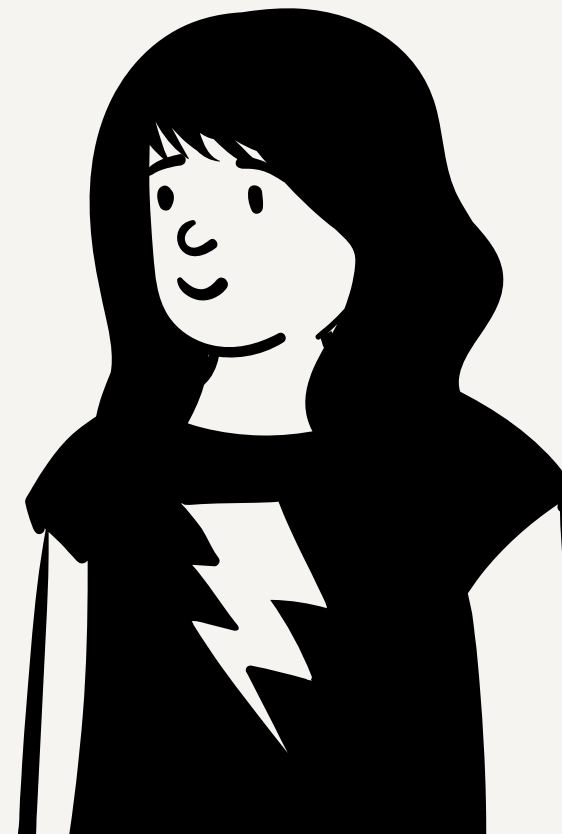
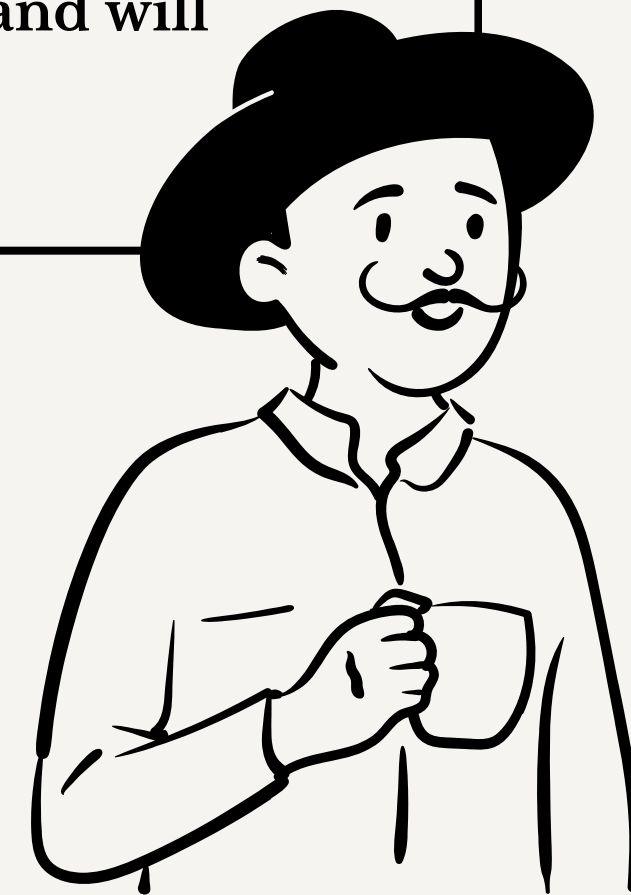


# TABLE MASKING DESIGN



# GRAPHIC DESIGN

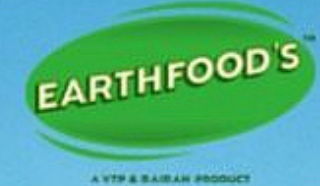
- We promise to deliver creativity at its best level with our creatives and graphics.
- Our content and graphics are cohesive and will always align with the brand's guidelines and identity.
- The creatives will stand out from your competition and will have the element of virality.



*aeqa*  
COFFEE

☾ ★  
★ *Eid* ★  
★ MUBARAK ★

Let the warmth take over your heart and  
peace reside in your mind.



THIS INDEPENDENCE DAY,  
GET FREEDOM FROM CHEMICALS



GO NATURAL



CONRAD | PUNESUGARBOX  
PUNE

# The Mango Experience

Savour the tropical flavours of summer with a range of assorted Mango desserts, pastries and shakes.

For reservations,  
please dial: 02067456745 / +9191686 03850.

\*T&C Apply



ONE WORLD  
THE COFFEE STUDIO

Redefining indulgence.



\*T&C Apply





# SUSTAINABLE LIVING

with

## *Pancharatna Ventures*

As ideal citizens of the world, we, at Pancharatna Ventures, are taking active efforts to promote self-sufficiency, to reduce harmful impact on nature and to foster a connection with the natural world with our state-of-the-art farmhouse plots.

Make a wise choice for you and your future generations.



ISO-9001 : 2015 Certified Company



FOR THE LOVE OF BARBEQUE



01 OF 06 PUNE FOODIE

PUNE FOODIE RECOMMENDS

## THE BEST CHRISTMAS EVE DINNER CELEBRATIONS

SWIPE TO READ

03 OF 06 PUNE FOODIE

## VIBE BAR AND GRILL, COURTYARD BY MARRIOTT

HINJEWADI

Why to wait for Santa when you can gift yourself an amazing Christmas Eve dinner? The festivities here will level up the buzz around Christmas. They've got a diverse variety of food including both Indian and Western. Their grills, cocktails, and the entire live kitchen setting will definitely leave you vibing. Moreover, feel the magic of live music in the alfresco. Try it out and you might find yourself sleigh-in' it!

SWIPE

06 OF 06 PUNE FOODIE

## TOSCANO

KOREGAON PARK

We all know how Italy stepping up their game in Pune has left our taste buds wanting for more! Adding on to the Christmasy vibe, Toscano offers its outstanding services through hospitality, décor, and an elaborated menu. Why no go and check for yourself what la Italia has to present you with!

SWIPE

05 OF 06 PUNE FOODIE

## THE CAFE AND ZETA, HYATT REGENCY

VIMAN NAGAR

Hoi Ho! Ho! Hyatt Regency would really enliven your festive spirits. Soak in the Christmas galore with a merrylicious eve dinner. Get going with a multi-cuisine buffet, hand-crafted beverages, and Christmas classics. It'll be tree-mendously amazing!

SWIPE

02 OF 06 PUNE FOODIE

## CORIANDER KITCHEN, CONRAD PUNE

MANGALDAS ROAD, SANGAMWADI

This place surely has to offer some classy Christmas decoration. The mellifluous ambience blended with lavish Christmas delicacies will set the right mood for you. The abundant cuisines ranging from Maharashtrian, South and North Indian, Continental always leaves the customers in awe.

SWIPE

04 OF 06 PUNE FOODIE

## SENSES AND SORRISO, MARRIOTT SUITES

KOREGAON PARK

The jingle bells are ringing for you at Marriott Suites' Christmas Extravaganza! Fill your heart and stomach with joy while you munch on scrumptious food. The Christmas delights like traditional roasts, plum pudding, etc. are bound to leave you delighted. The cocktails there will certainly heighten your senses!

SWIPE


# 1 YEAR


## OF SERVING THE GOODNESS OF BANGALORE.

Thank you for all the love and support in the last one year. We hope to keep serving you with the authenticity of Bangalore for years to come.

GATTI CHUTNEY  
TUMBA TASTY




  
 YOU MAY HAVE HEARD ABOUT THE  
**LEGENDARY COCKTAILS**  
 OVER AT RETOX BUT TRUST US, THE COCKTAIL NAMES ARE EVEN BETTER!




  
 PRESENTING:  
**COLOUR COLOUR  
 WHAT COLOUR**  
 VODKA-BASED, THAT'S ALL WE KNOW, THAT'S ALL WE CAN SHARE! REST? A COMPLETE SECRET!




  
 PRESENTING:  
**PICKLE JAR**  
 TICKLE YOUR TASTEBUDS WITH OUR SIGNATURE PICKLE JAR - VODKA, BLUE CURACAO, AND LEMON TOPPED WITH BLACK SALT AND RAW PRESSED MANGO - A BURST OF FLAVOURS!




  
 PRESENTING:  
**MAD SCIENTIST**  
 NO, WE AREN'T TALKING ABOUT FRANKENSTEIN, JUST A TEQUILA BASED DRINK TOPPED WITH BLUE CURACAO, LEMON, PINEAPPLE AND A WHOLE LOT OF BUBBLES!




  
 PRESENTING:  
**CARAMELISED RUM PUNCH**  
 SWEET, SPICY, CITRUSY & BOLD - YOU NAME IT AND THIS DRINK IS IT. CURATED WITH CARAMELISED BROWN SUGAR, DARK SPICED RUM, PINEAPPLE JUICE, CINNAMON SUGAR AND CANDIED ORANGES - A FUSION THAT IS WORTH EVERY PENNY!




ALOILA | CONRAD PUNE

ORIGIN | BEATZ | ENERGISE



MONPHASE

**SAHARZ / DJ BEATZ**

SATURDAY 18.03.23  
8 P.M ONWARDS

SUPPORTED BY  
KALIQ, SANKET

**JIM BEAM**

FOR RESERVATIONS,  
PLEASE DIAL - 020 6745 6745 / +91 91686 03850

ALOILA | CONRAD PUNE

ORIGIN | BEATZ | ENERGISE



MONPHASE

**SAHARZ / DJ BEATZ**

SATURDAY 18.03.23  
8 P.M ONWARDS

SUPPORTED BY  
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**JIM BEAM**

FOR RESERVATIONS,  
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ALOILA | CONRAD PUNE

ORIGIN | BEATZ | ENERGISE



MONPHASE

**SAHARZ / DJ BEATZ**

SATURDAY 18.03.23  
8 P.M ONWARDS

SUPPORTED BY  
KALIQ, SANKET

**JIM BEAM**

FOR RESERVATIONS,  
PLEASE DIAL - 020 6745 6745 / +91 91686 03850

MASU | CONRAD PUNE

*Happy*  
**Hour**

DAILY  
5:00 PM - 8:00 PM



1+1 ON  
COCKTAILS  
| SELECT BEERS

SELECT  
PREMIUM  
SPIRITS

FOR RESERVATIONS, PLEASE DIAL - 020 6745 6745 / +91 91686 03850.





CONRAD  
PUNE



# PartyMania 2022

A medley of exciting parties and themes awaits you! Revel in the glorious new year celebrations at Conrad Pune.

<b>MASU</b> <i>Pandorian Night</i>	<b>ALDILA</b> <i>Perch at the Sky Haven</i>
<b>CORLANDER</b> KITCHEN <i>Bollywood Euphoria</i>	<b>KABANA</b> <i>Musical Celestia</i>

For reservations,  
please dial - 020 6745 6745 / +91 91686 03850.

T&C Apply.




BAR & CAFE

# Feel Good Fridays FT. ZAMEER KHAN

14 JULY, FRIDAY  
7 PM ONWARDS

Q Bar & Cafe, Next to The Westin,  
Koregaon Park, Pune

For reservations call- 8868868200






WE, THE PEOPLE AT GATTI CHUTNEY, solemnly resolve to constitute Gatti Chutney into a TASTY, HEALTHY, AND HAPPY BANGALOREAN Food Joint.

We hereby pledge to keep serving goodness, and give ourselves this constitution.

**Happy Republic Day!**

Hope you give yourself a #TumbaTasty constitution too!




HYATT PUNE **Baan Tao** EXOTIC ORIENTAL  

PRESENTS

**MASTERCHEF AUSTRALIA'S**  
*culinary genius Brendan Pang concocts a six-course meal at Baan Tao, Hyatt.*

8 & 9 JULY  
7:00 PM ONWARDS

**BRENDAN COOKS**



+91 91588 96250

\*Enjoy an array of perks with the all-new Hyatt Dining Club membership program. HYATT name, design and related marks are trademarks of Hyatt Corporation. ©2023 Hyatt Corporation. All rights reserved.



CONRAD PUNE | CORIANDER KITCHEN

# Vegan Voyage

Indulge in a flavourful expedition with our Veganuary Special. Elevate your dining experience with the artistry of plant-based cuisine that fuses sustainability and innovation.

8<sup>TH</sup> TO 31<sup>ST</sup> JANUARY

For reservations, please dial - 020 6745 6745 / +91 91686 03850

CONRAD PUNE | CORIANDER KITCHEN

# Triumph of Tastes

Celebrate the spirit of unity in diversity with our Republic Day brunch. Indulge in an array of delectable dishes that pay homage to the diverse flavours found across the nation.

26<sup>TH</sup> JANUARY | 1 PM TO 4 PM

For reservations, please dial : 020 6745 6745 / +91 91686 03850

GREY GOOSE VODKA

TONIQUE

Known for its smoothness, Grey Goose Vodka offers a refined taste experience.

GREY GOOSE VODKA  
DISTILLED AND BOTTLED IN FRANCE  
IMPORTED  
750 ML

TONIQUE

Which celebrity is associated with ACE OF SPADES?

ARMAND DE BRÉGNOT  
CHAMPAGNE



# CONTENT CREATION

High-quality and engaging content is important for business success.

We provide customized content creation services to meet clients' unique needs.

Our team of experienced writers collaborates with clients to develop content that reflects their brand and resonates with their target audience.

We create informative and captivating content for social media and blog posts.

Our content creation process involves thorough research of the industry and competitors to identify key opportunities and develop a tailored strategy.

We prioritize search engine optimization (SEO) to ensure that the content is easily discoverable and ranks highly on search engines.

Our services enhance clients' brand credibility and maximize their reach and impact.




# From Chutney to Coffee, We Know How To Brew Up A Storm On Social Media Platforms

 **One World - The Coffee Studio**  
@oneworld\_tcs


One World's Coffee is kaafi serene for your inner world. You have it once; the next time, you're destined to experience Deja Brew!

[#OneWorldCoffee](#) [#CoffeeExperience](#)  
[#RoastMastery](#)

 **Gatti Chutney**  
@iamgattichutney

"We have a gut feeling that your gut needs [#GattiChutney](#)."

It required a lot of guts to come up with this gutsy hypothesis. So, no if, no but, come cater to your gut!  
[#TumbaTasty](#)

 **Shree Additives**  
@shree\_additives

It took us two cups of love, one tablespoon of hardwork, one teaspoon of science, and a pinch of technology to serve you all these years. Hoping we stirred everything well, we'll continue to serve you!  
[#ShreeAdditives](#)  
[#CombiningScienceAndCreativity](#)


7:08 PM · 06 Jan 23 · 16 Views

 **Shree Additives**  
@shree\_additives

We like to curry flavour with our tweets as well. It's great to see some spice puns cummin!

[#ShreeAdditives](#)  
[#CombiningScienceAndCreativity](#)

7:23 PM · 12 Feb 23 · 14 Views

 **Gatti Chutney**  
@iamgattichutney

Ache kaam ki shuruwaat Shubman se karni chahiye! Be it taste or cricket, we like Gillin' it!

[#GattiChutney](#) [#TumbaTasty](#) [#ShubmanGill](#)  
[#INDvsNZ](#)

 **One World - The Coffee Studio**  
@oneworld\_tcs

It would be pretty brew-tal of you to miss out on the world's best coffees! We are here to simply serve you the best!

[#OneWorldCoffee](#) [#CoffeeMagic](#)

 **Gatti Chutney**  
@iamgattichutney

You can't say [#Naatu](#) winning the [#GoldenGlobe](#) nor to gRRReat taste.

[#RRRGoesGlobal](#) [#RRR](#)

10:54 AM · Jan 13, 2023 · 55 Views

 **Gatti Chutney**  
@iamgattichutney

All the unhealthy options are 'bowled' out because our 'batter' is naturally fermented!  
[#GattiChutney](#) [#INDvSL](#)

1:03 PM · Jan 8, 2023 · 55 Views

 **One World - The Coffee Studio**  
@oneworld\_tcs

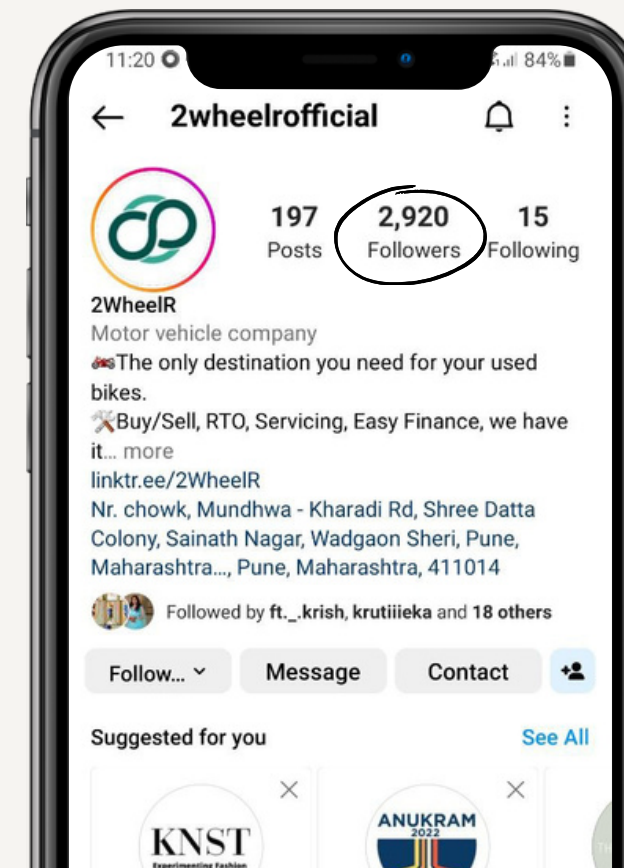
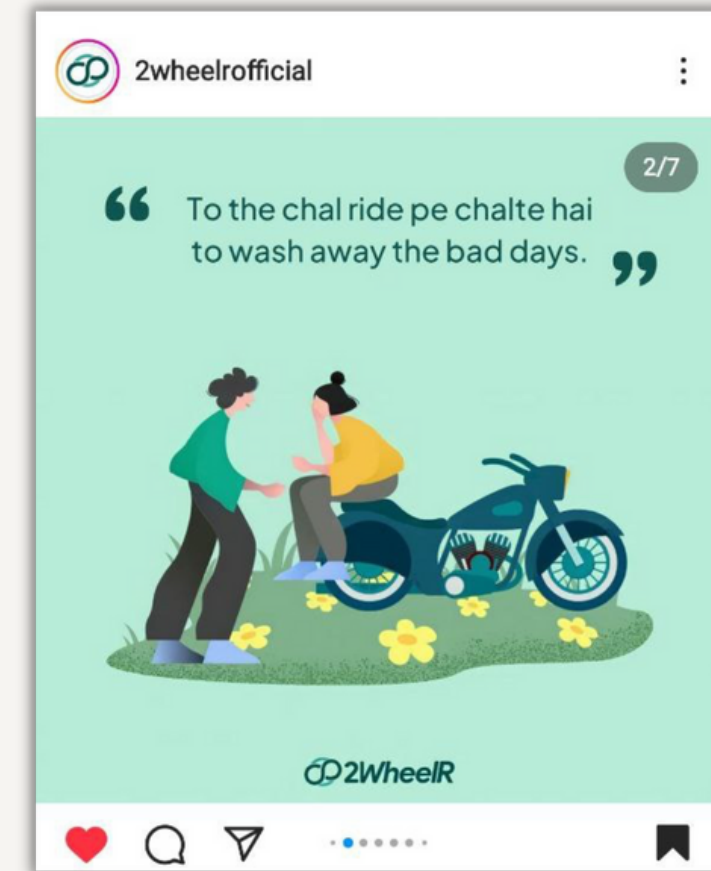
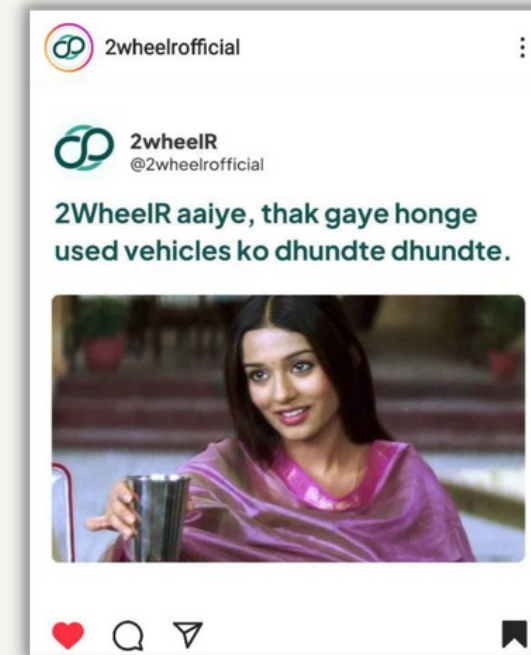
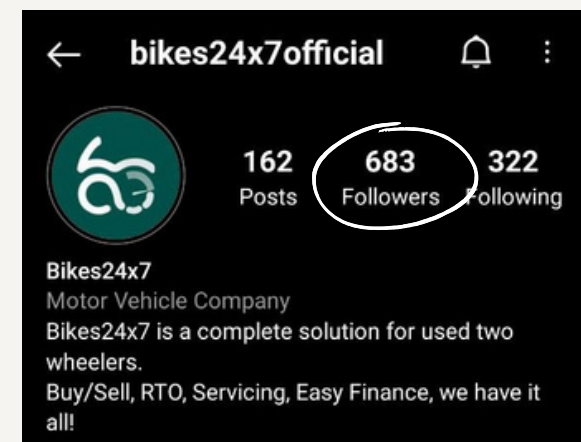
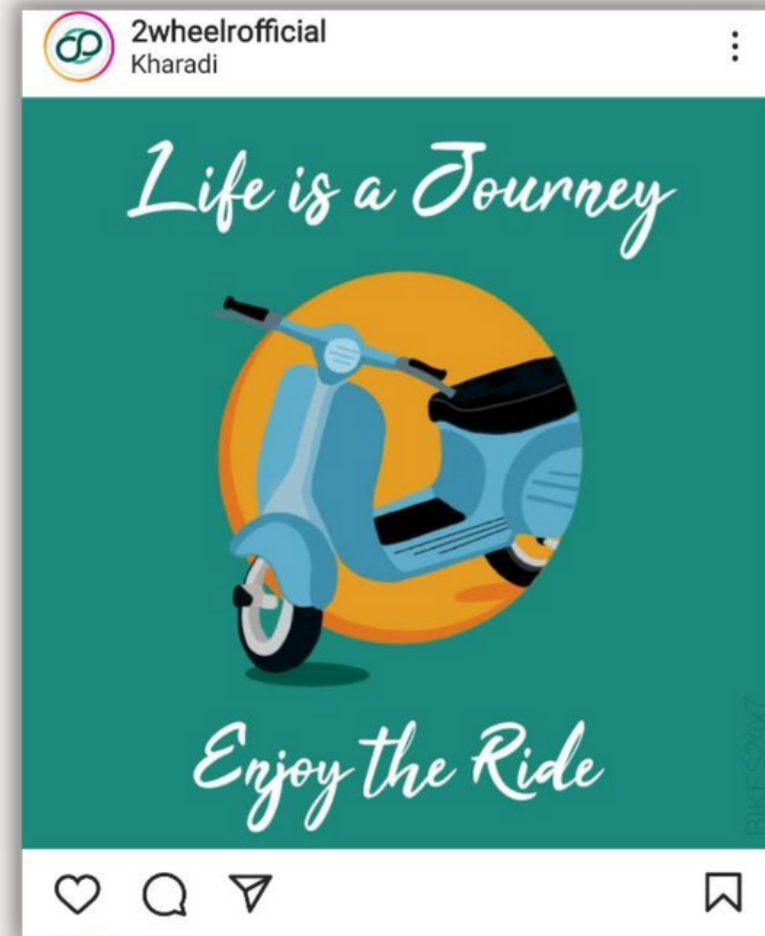
All the stars are aligned for us to serve you an exotic premium coffee. Doesn't matter whether you're a Virgo, Taurus, or Leo, the Cup-ricorn at One World looks forward to meeting you!

[#OneWorldCoffee](#) [#CoffeeExperience](#)



# REV YOUR ENGINES!

## The Impact Engine Drives Your Social Media Growth



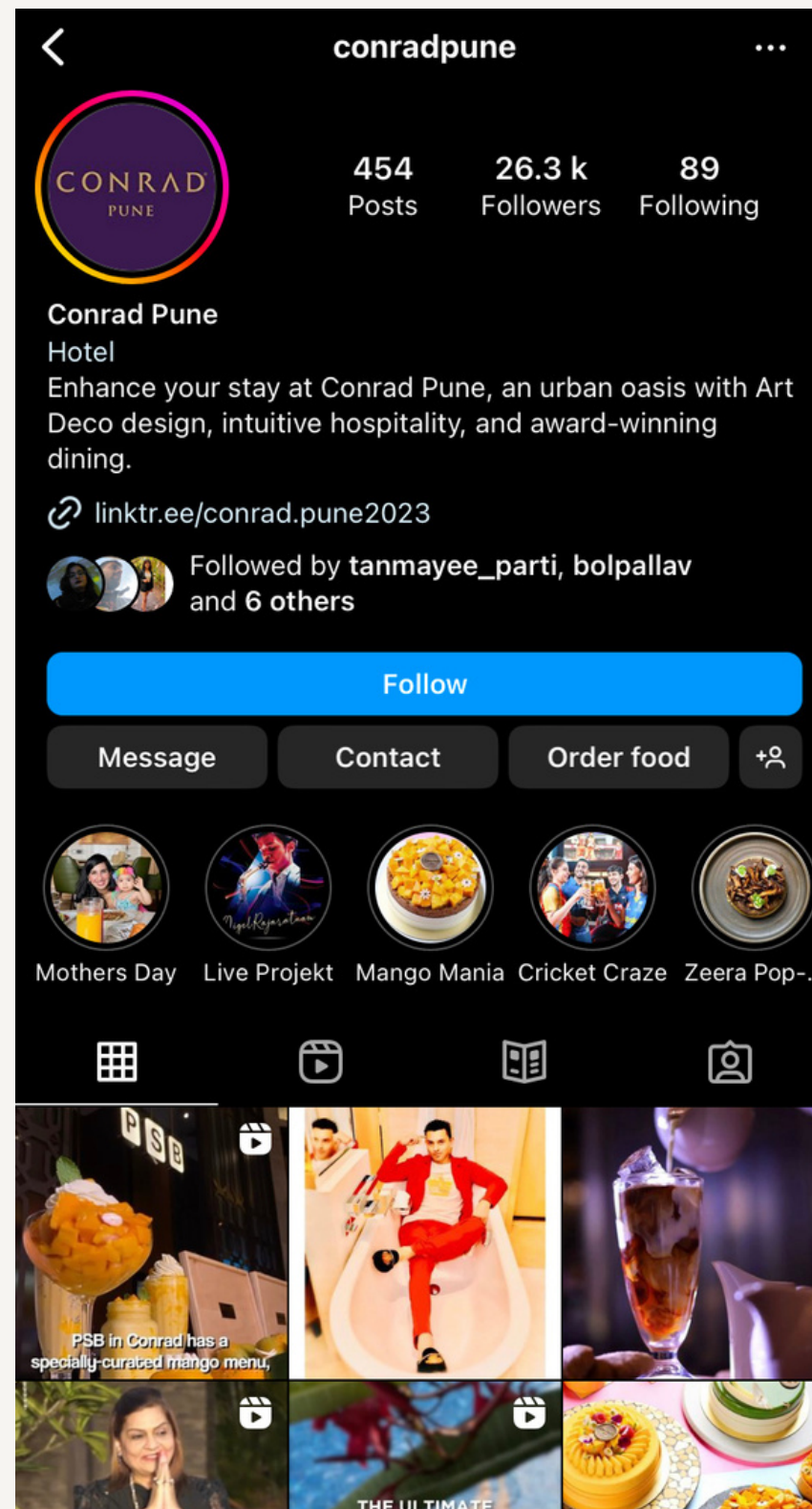
FROM  
**600**  
TO  
**2900**  
FOLLOWERS



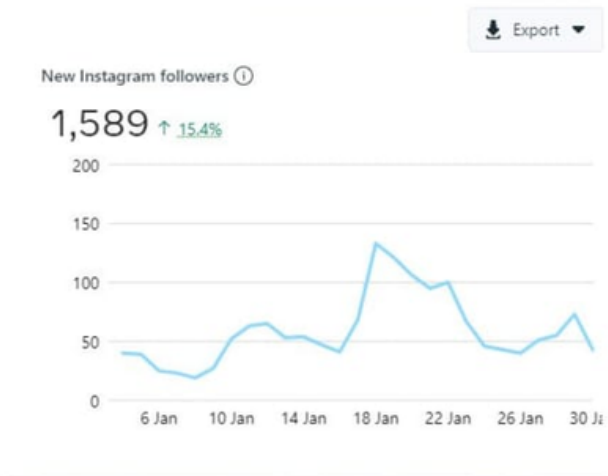
# GROWTH ON SOCIAL MEDIA

The follower count on Conrad Pune's Instagram page saw a steady rise from 17,500 to 26,300 and still continues to increase.

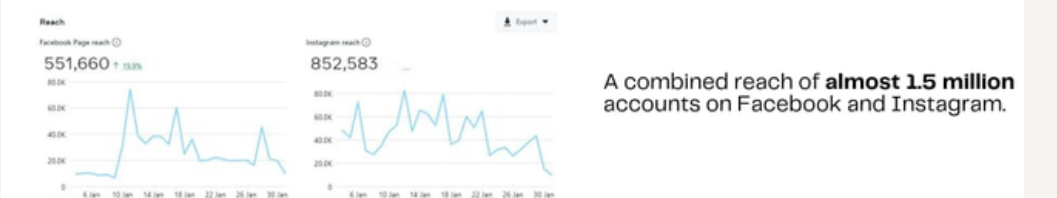
The rise of follower growth was not limited solely to the brand's page. Other brand affiliations like Al Di La, etc. also witnessed a positive jump in the social media metrics of their respective accounts.



## INSTAGRAM FOLLOWER GROWTH



## SOCIAL MEDIA INSIGHTS



# 03.

## PERFORMANCE MARKETING



- The ongoing monitoring and evaluation of campaign data is a crucial component of our performance marketing strategy.
- We examine important performance metrics, calculate conversion rates, and evaluate the overall success of every campaign using modern analytics technologies



## BAILAMOS PR

Bailamos PR	15,546	33,637	35 Estimated c...	₹998.81	₹28.54 Estimated c...
-------------	--------	--------	----------------------	---------	--------------------------

5 JAN TO 20 JAN 2024

**ESTIMATED CALLS: 35**  
**SPEND: ₹999**

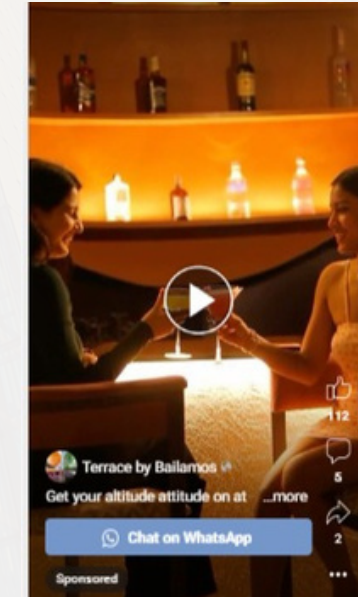


## BAILAMOS PR

Performance overview			Activity types: All	Customise
Messaging conversations started	Per messaging conversation started	Amount spent		
116	₹47.78	₹5,542.53		

23 JAN TO 31 JAN 2024

**ESTIMATED MSGS: 116**  
**SPEND: ₹5,542**



### Boosted Facebook reel

29 Dec 2023 • Crea...



**Get more messages**

Luxurious dining finds a new address at...

Completed

26,980  
Reach

115  
Messaging conversations...

₹2,476.38  
Spent out of ₹4,220.00





# 04. PRODUCTION

- Visual storytelling has a significant impact on brand prosperity.
- We offer top-notch photography services to help businesses communicate their message and engage with their audience.



- Our skilled photographers capture authentic and captivating images that exemplify the brand's values.
- Our team helps clients convey their brand's story in a way that resonates with the audience.



- We use advanced equipment and techniques to produce outstanding outcomes.
- Our photography captures the essence of the brand and makes a lasting impression on the audience.











# VIDEO MARKETING

**1**

Our main focus is on understanding the nuances of storytelling, visual appeal and audience engagement so as to create videos that captivates the audience.

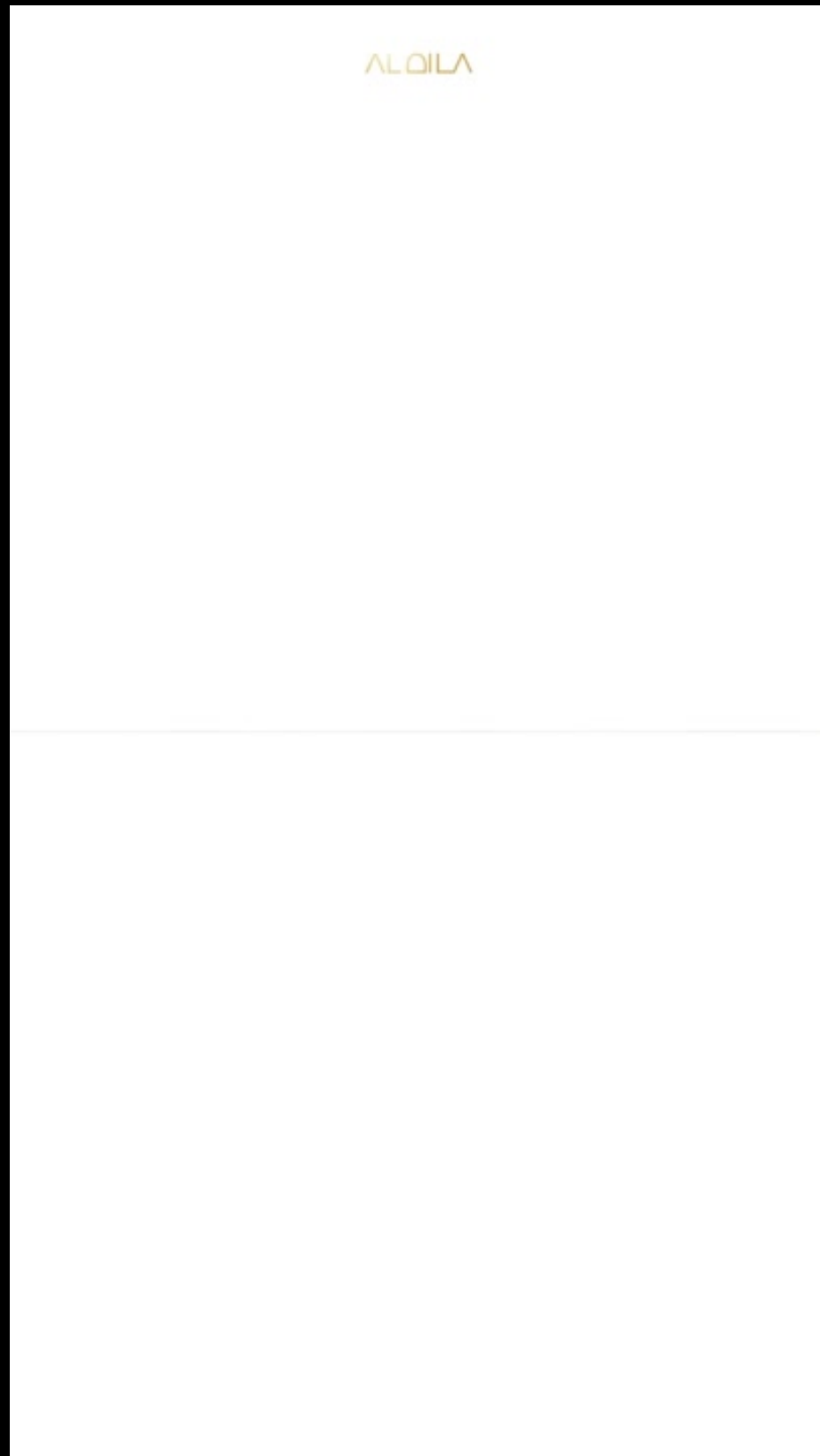
**2**

We take the time to understand your brand, target audience and goals, allowing us to create videos which perfectly align with your vision and deliver maximum impact.

**3**

We blend innovative concepts with novel techniques, ensuring videos that are visually stunning, memorable, resonates with your audience and drives results.





Tap to play



Tap to play



Tap to play


## 05. INFLUENCER MARKETING

- Our approach is rooted in the understanding that consumers trust recommendations from genuine individuals.
- Collaborating with influencers whose values easily connect with your business is the cornerstone of our influence marketing approach.
- We diligently select collaborations to guarantee honesty and relevance, cultivating relationships that resonate with the influencer's viewership and, consequently, your intended audience.





← Reel insights



**Monginis New Year Special Designer Cakes!** 🍷🍰...  
30 December 2023 · Duration 0:29

22380 315 16 59 47


**Overview** ⓘ

Accounts reached	13,742
Reel interactions	437
Profile activity	--

**Reach** ⓘ

**13,742**  
Accounts reached

← Reel insights



**Celebrate Diwali with @monginispune** 🎆...  
2 November 2023 · Duration 0:21

20476 179 13 37 12


**Overview** ⓘ

Accounts reached	13,781
Reel interactions	241
Profile activity	--

**Reach** ⓘ

**13,781**  
Accounts reached

← Reel insights



**Christmas just got a whole lot merrier with Mongi...**  
22 December 2023 · Duration 0:34

51594 1919 12 104 234


**Overview** ⓘ

Reach	--
Reel interactions	2,269
Profile activity	--

**Reach** ⓘ

--

← Reel insights



**Sweet memories are like cherished treasures. Th...**  
8 September 2023 · Duration 0:28

11409 103 11 111 107

**Overview** ⓘ

Accounts reached	3,103
Reel interactions	332
Profile activity	--

**Reach** ⓘ

**3,103**  
Accounts reached



# 06. WEB DESIGN

**1** The website is often the first point of contact with potential customers.

**2** We help businesses create effective websites that look great and drive results.

**3** We develop a customized strategy to create a website that reflects the brand and resonates with the target audience.

**4** We take care of everything from design to user experience and mobile optimization.



[About Us](#)[Treatments](#)[Patient Journey](#)[Additional Services](#)[Make An Appointment](#)

# Non – Surgical Cosmetic Treatments

Welcome to our exclusive clinic based in Redbridge offering nonsurgical Aesthetic treatments and also health and wellbeing services.

We at Phi Face welcome all who want to develop their self-confidence, appearance and feel rejuvenated.

We are dedicated to practicing safely and ethically.

[Book Your Free Consulation](#)

<input type="text" value="Name"/>	<input type="text" value="Phone"/>
<input type="text" value="Email"/>	

Treatments





**We value your privacy**

We use cookies to enhance your browsing experience, serve personalized ads or content, and analyze our traffic. By clicking "Accept All", you consent to our use of cookies.

Customize ▼

Reject All

Accept All





talk about symptoms

[BOOK AN APPOINTMENT](#)

DEWAXIFY PROVIDES  
**'MICRO SUCTION'**  
THE GREATEST TECHNIQUE  
FOR REMOVING PROBLEMATIC  
EAR WAX

# INDUSTRIES WE HAVE WORKED WITH:

- 1 Real Estate
- 2 Jewellery
- 3 Hospitality
- 4 Food and Beverage
- 5 Sports/leisure Club
- 6 Music club
- 7 Automobile
- 8 Liquor Distribution
- 9 Packaged food
- 10 Finance
- 11 Music retail
- 12 Skin care/cosmetics
- 13 Body supplements



# OUR CLIENTS



# OUR CLIENTS





# OUR CLIENTS



# OUR CLIENTS



# THANK YOU

